

THE MARY RIEPMA ROSS MEDIA ARTS CENTER

CONDUCT POLICY

The Mary Riepma Ross Media Arts Center ("The Ross") aims to make our guests feel welcomed and comfortable, and our staff takes pride in creating an atmosphere where everyone can fully enjoy each film shown.

A great movie experience only works if everyone respects the space, their fellow guests, and staff members. Having everyone follow this conduct policy ("Conduct Policy") is how The Ross can help ensure that everyone is protected, respected, and able to enjoy the show. By purchasing a ticket or entering the facilities of The Ross in any capacity, you agree to be bound by and comply with this Conduct Policy.

1. Applicability

This Conduct Policy applies to all individuals who attend, visit, work, volunteer, or participate in activities at The Ross, including students, faculty and staff, alumni, guests and visitors, and vendors and contractors.

2. Expected Standards of Conduct

You are expected to comply with applicable University of Nebraska ("University") policies, local laws, and instructions from The Ross personnel and staff members.

You shall: treat others with respect and courtesy; follow all posted rules, policies, and staff instructions; maintain behavior that does not disrupt film showings or theater operations; and comply with applicable fire, safety, and emergency procedures.

3. Admission, Tickets & Student Discounts

A. General Admission

- i. Admission to The Ross requires a valid ticket prior to entry. You must present proof of admission upon request by The Ross staff members.
- ii. The Ross reserves the right to deny admission or require you to leave if you: fail to present a valid ticket or required credential; attempt to use a fraudulent, or otherwise invalid ticket or credential; refuse to comply with this Conduct Policy or directions from The Ross staff members; or present a safety, security, or operational concern.

B. Ticket Purchases

- i. Tickets may be purchased online or at the box office ahead of the film, subject to availability.
- ii. You are responsible for the following: reviewing event details, pricing, and admission requirements before purchase; arriving with sufficient time for ticket verification and seating; and retaining tickets or confirmations until the conclusion of the event.

C. Student Discounts

- i. To receive a student discount, you must: be a currently enrolled student at a high school, college, or university; present a valid and current student identification card at the time of purchase and/or admission; and comply with any additional eligibility requirements as may be directed by The Ross staff members.
- ii. Student-discount tickets are non-transferable and may only be used by the eligible student. If you cannot provide valid proof of eligibility, then you will be required to purchase a ticket at the applicable general admission rate without the student-discount applied.

4. Prohibited Items & Behavior

The following items and behaviors are prohibited, and you may be asked to leave if you violate any of these provisions:

A. Prohibited Items:

The following is a non-exhaustive list of outside items that are prohibited inside of The Ross. All prohibited items must be disposed of or returned to vehicles. Unattended items left outside venue doors will be discarded to ensure guest safety.

- i. You are not allowed to bring any items that disrupt the film, block aisles, exits, or seating, obstruct the view of other people, or otherwise disrupt a screening, event, or theater operations, subject to Section 6 of this Conduct Policy.

- ii. You are not allowed to bring weapons of any kind or facsimiles of weapons, including firearms, pellet guns, stun guns, martial arts weapons, pepper spray, pocket/utility knives or cutting instruments, flammable liquids, fireworks, pyrotechnics, flares or incendiary devices, glass, metal, or plastic containers of any kind including cans, bottles and flasks, and laser pointers.
- iii. The Ross is located on the building and grounds of the University of Nebraska, a public university. ***This Conduct Policy, together with conspicuous notice posted at the entrances to The Ross, serves as notice that the carrying of concealed handguns on the premises is prohibited. The Ross further reserves the right to request that any person remove a concealed handgun from the premises, and any failure to comply with such notice or request may result in removal and referral to law enforcement. This policy shall not apply to qualified law enforcement officers or qualified retired law enforcement officers carrying a concealed handgun pursuant to 18 U.S.C. §926B or §926C.***

B. Prohibited Behavior

The following is a non-exhaustive list of behaviors that are prohibited inside of The Ross:

- i. Language, gestures, noise, throwing objects, fighting, or other conduct that disrupts a screening or event, interferes with other people's enjoyment, presents safety concerns, or disrupts theater operations.
- ii. Tampering with safety equipment, alarms, emergency exits, and blocking aisles, exits, stairways, or designated accessible seating areas.
- iii. Use of mobile phones, tablets, smart watches, or other electronic devices, even if dimly lit, in a manner that disturbs others.
- iv. Recording, livestreaming, photographing, or transmitting any film or event without authorization.
- v. Conduct that violates this Conduct Policy or any applicable University policy, including but not limited to any harassment, discrimination, intimidation, bullying, threatened conduct, or physical violence or attempted violence.

5. Food and Beverage

You are restricted from bringing in: outside drinks including alcohol (reusable water bottles are permitted and encouraged, however); outside food, including any kind of meal or snack; and items that create excessive mess, odors, or safety risks. You are required to dispose of any waste properly.

6. Accessibility and Accommodation

The Ross, in conjunction with the University, is committed to providing reasonable accommodations consistent with applicable law and University policy. You should contact The Ross in advance wherever possible if you are seeking accommodations.

Trained service animals are welcome inside the theater in compliance with the Americans with Disabilities Act and University regulations. For more information **visit equity.unl.edu**.

7. Enforcement

In the event of any violation of this policy, The Ross staff may take reasonable steps to enforce this policy, including: verbal warnings; requests to cease prohibited behavior; and immediate removal from the theater or show. Immediate removal is within the discretion of The Ross staff and may be implemented without prior notice where necessary to protect safety, security, or theater operations. The Ross may involve law enforcement in its discretion and without any prior warnings.

8. Revocable License and Refund

Entry to The Ross constitutes a revocable license. If you are removed or excluded upon a determination that you violated this Conduct Policy, then you forfeit any rights to a refund or other compensation.

9. Emergency Situations

You must immediately comply with instructions from The Ross staff, campus safety personnel, emergency responders, or other authorized officials during emergencies, weather events, evacuations, or safety incidents.

10. Reservation of Rights

The Ross reserves the right to modify this policy and to take appropriate action to protect the safety, operations, property, and educational aims of the University. Any modification to this policy shall be effective prospectively upon posting of the revised policy, including by conspicuous notice at the entrances to The Ross and/or on The Ross's website. The terms in effect at the time you purchase a ticket or enter The Ross shall govern your admission and visit, and no modification shall retroactively alter the terms applicable to a ticket already purchased.